

THE UNIVERSITY OF WESTERN ONTARIO  
DEPARTMENT OF GEOGRAPHY  
Foundations of the Geography of World Business:  
Geog 2143

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May 2017

## **1 Calendar Description:**

Geographical theories of local and international trade; relationships between the location of production and flows of goods, services and factors of production among countries and regions; the geographical patterns of world commerce.

## **2 Objectives:**

This course introduces you to the commercial geography of the world economy. An awareness of geographical diversity through knowledge of different places is provided. A basic understanding of the geography inherent in the concepts of economic development and financial, investment and trade trend is provided. Emerging economies are emphasized.

## **3 Course format:**

The course is lecture based with class discussion. Much of the material is drawn from current events highlighted in the media. Lecture attendance is vital.

### 3.1 Course Outline:

Course	Subject	Due Date:
Week 1, Course 1	Introduction and Globalization (Business in a global village)	
Week 1, Course 2	Globalization (Foreign Direct Investments and TransNational Corporations)	
Week 2, Course 1	Globalization (TNCs and the Global Regulatory Structures)	B-Note 1
Week 2, Course 2	International Trade (Finance)	
Week 3, Course 1	International Trade (Manufacturing)	Quiz 1
Week 3, Course 2	International Transport (Land)	
Monday June 5:	Last day to drop a course without academic penalty	
Week 4, Course 1	International Transport (Air and Sea)	B-Note 2
Week 4, Course 2	Energy (Oil and Gas)	
Week 5, Course 1	Energy (Coal and Nuclear)	Quiz 2
Week 5, Course 2	Energy (Renewables)	
Week 6, Course 1	Population 1 (Sizing Global Markets)	B-note 3
Week 6, Course 2	Population 2 (Population Transition)	

## 4 Evaluations:

The evaluation of the course will be as follows:

Evaluation Type	Weight
In-Class Quiz	25% each
Briefing Note 1	5%
Briefing Note 2 and 3	10%
Final Exam	25%

### 4.1 In-Class Quiz

The in-class quiz shall last no more than 40 minutes and shall consist of a mixture of multiple choice and short answer questions.

### 4.2 Briefing Note

A briefing note is a short written piece (No more than a double sided page) designed to keep decision-makers informed about a topic on which they are responsible. A marking schema will be provided when assigning the first briefing note.

Assignments must be submitted in paper form at the start of class on the due date. Late assignments may be submitted via OWL, and will be charged a penalty of 10% per day up to 5 calender days, after which it will assigned a mark of 0.

### 4.3 The Final

The final will be a 2 hour examination covering the entire course. As with the in-class quizzes, it will consist of a mixture of multiple choice and short answer questions.

## **4.4 Accommodation of Illness**

Students seeking academic accommodation on medical grounds for any missed quizzes, exam and/or assignments must apply to the academic counselling office of their home faculty and provide documentation. Academic accommodation cannot be granted by the instructor or department.

Students with special accommodations will write make-up tests and examinations that may substantially differ from the scheduled tests or examinations in format and contents to prevent prior disclosure.

[http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/accommodation\\_illness.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_illness.pdf)

## **5 Required Material**

This course does not have a designated text-book. However, students will need a calculator to perform simple arithmetic. While able to act as a calculator, cell phones are not permitted during quizzes and exams.

## **6 Statement on Electronic Devices**

Portable computers are permitted during lectures in order to take notes. However, no electronic devices other than standard calculators shall be used during quizzes.

## **7 Statement of Academic Offences**

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site: [http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/scholastic\\_discipline\\_undergrad.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf)

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com <http://www.turnitin.com>.

## **8 Statement on Mental Health**

Students who are in emotional/mental distress should refer to Mental Health@Western <http://www.uwo.ca/uwocom/mentalhealth/> for a complete list of options about how to obtain help

## **9 Western's commitment to accessibility**

The University of Western Ontario is committed to achieving barrier free accessibility for persons studying, visiting and working at Western.

Please contact the course instructor if you require material in an alternate format or if you require any other arrangements to make this course more accessible to you. You may also wish to contact Services for Students with Disabilities (SSD) at 661-2111 x 82147 for any specific question regarding an accommodation.

## **10 Support Services**

**Registrarial Services:** <http://www.registrar.uwo.ca/>

**Student Development Services:** <http://www.sdc.uwo.ca/>